Wabsite Warksh ...

Burleson, Texas 76028 Website Email CoolDogGraphics.com Contact 817-447-4450 Contact Email Budget for this Project \$		Website Worksheet	
Website Phone (If different) 253 Meadow Creek Ln Burleson, Texas 76028 CoolDogGraphics.com 817-447-4450 Budget for this Project \$	COOLVOA	Business Name	
253 Meadow Creek Ln Address Burleson, Texas 76028 Website Email CoolDogGraphics.com Contact 817-447-4450 Contact Email Budget for this Project \$	CRODUICC		
Website Email CoolDogGraphics.com 817-447-4450 Contact Email Budget for this Project \$	GIAPHICS		
Burleson, Texas 76028 Website Email CoolDogGraphics.com Contact 817-447-4450 Contact Email Budget for this Project \$	253 Meadow Creek Ln	Address	
817-447-4450 Contact Email	Burleson, Texas 76028	Website Email	
Budget for this Project \$	CoolDogGraphics.com		
Do you currently have a website? Y N Current Website Address:	817-447-4450		
Do you have other websites? Y N If yes, please list: Current Social Media: Facebook LinkedIn X (Twitter) Instagram YouTube Other Social Media?		Budget for this Project \$	
Current Social Media: Facebook LinkedIn X (Twitter) Instagram YouTube Other Social Media? Other Websites or locations your site is currently linked to How many pages do you prefer for your site? 5 is the average, 7-8 is what we recommend as a limit, but there are scenarios and businesses that will require more or less than the norm. Please check the pages you want; but this is just an initial request to help us understand your needs can be revised as needed. Home Service Area / Map Rates / Pricing About Portfolio / Images Testimonials Products FAQ's Products Services Shopping Cart (e-commerce) Other Contact Events Other Provide the web addresses of 2-3 website designs you like, and what you like about them. Why do/will people use your service verses your competition? Much company(s) do you consider your closest competition? Which geographic areas do you want to target? Cities, Counties, States, etc Subth geographic areas do you want to target? Cities, Counties, States, etc Do you need email(s) with company branding? ex: yourname@yourcompany.com Y N	Do you currently have a website? \Box	Y N Current Website Address:	
Dther Social Media? Dther Websites or locations your site is currently linked to How many pages do you prefer for your site? 5 is the average, 7-8 is what we recommend as a limit, but there are scenarios and businesses that will require more or less than the norm. Please check the pages you want; but this is just an initial request to help us understand your needs can be revised as needed. Home Service Area / Map About Portfolio / Images Testimonials Products Services Shopping Cart (e-commerce) Other Contact Events Provide the web addresses of 2-3 website designs you like, and what you like about them. Which company(s) do you consider your closest competition? How is you pricing structure set up compared to your competition? Higher Lower Same Why do/will people use your service verses your competitors? (List unique value propositions, price, experience, rour team, etc.) Subtic geographic areas do you want to target? Cities, Counties, States, etc Subtic geographic areas do you want to target? Cities, States, etc	Do you have other websites? 🗌 Y 🛛	N If yes, please list:	
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6. Do you need email(s) with company branding? ex: yourname@yourcompany.com Y N	 How is you pricing structure set up Why do/will people use your service 	compared to your competition? Higher Lower Same	
	5. Which geographic areas do you w	ant to target? Cities, Counties, States, etc	
7. Do you have a current logo? File Format? Would you like a logo design quote? Y N			
	7. Do you have a current logo?	File Format? Would you like a logo design quote? Y N	

8.	Will you need e-commerce, online booking or appointment scheduling built into the site?	□ Y	🗌 N
	If yes, please explain:		

 9. Will you or your employees need access to edit pages, add pictures, etc? Y N 10. Do you currently take credit cards? Y N Which Service? 11. Would you like assistance setting up credit card service for your website? Y N 12. Do want Bio's for key employees? Y N Include Pictures? Y N 13. Do you have pictures to provide for the site? Y N IMPORTANT: YOU MUST HAVE OWNERSHIP OF THE 			
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THE PICTURES YOU PROVIDE OR A LICENSE FOR STOCK PHOTOS. WE CANNOT COPY PICTURES FROM OTHER WEBS			
14. Who is your target audience?			
15. Do you have a color pallet preference for the site?			
16. Do you have a tag line you wish to use or do you need help creating one for your site? \Box Y \Box N			
If yes, what is your tag line			
17. Please list Products, Brands and/or Services you provide:			
18. Do you have videos you want to add to the site? 🗌 Y 🗌 N Link address			
19. Websites you want to link to:			
20. Are you familiar with Search Engine Optimization (SEO) or Search Engine Marking (SEM) 🗌 Y 🗌 N			
21. Have you established a monthly Search Engine Marketing Budget? Y N \$			
22. Expected time frame you need to provide content, graphics and pictures for this project:			
23. What are your expectations for the site to be fully completed and online?			
24. Future expansion plans or additions you may need for the site:			
25. Do you need additional marketing materials? Business Cards Brochures Door Hangers			
Folders Business Forms Banners Mailers Shirts Hats Other			
Promotional Items (koozies, calendars, canopies, pens, bags ets)			
26. Please list any remaining questions, expectations or recommendations you may have regarding the website			